



Hohimer

WEALTH MANAGEMENT

INVEST TODAY in *Tomorrow's Dreams*

Spring 2022

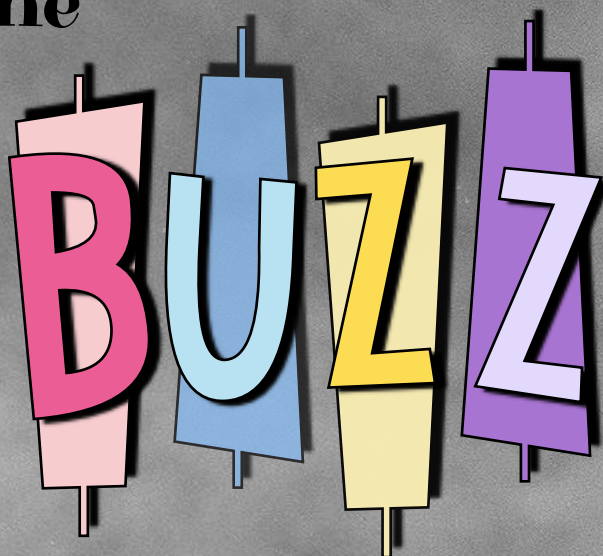
**PRONOUNCE THE
WORD PRIZE
PAGE 10**

**1962
WORLD'S FAIR
PAGES 3-5**

**BRAINQUIZERS
PAGE 14**

**HEALTHIEST PLACES
TO LIVE IN THE U.S.
PAGE 18**

the



newsletter

Remembering
the 60th Anniversary of the 1962
SEATTLE WORLD'S FAIR

(just in case you missed the
great big huge giant 50th)

GREETINGS FROM THE CREW AT HWM

It's hard to believe it's been 60 years since JFK pushed the Historic Gold Telegraph Key and opened the 1962 Seattle World's Fair. I was only two at the time when my family visited, but for some strange reason, I can't remember a darn thing about any of it. Researching the Fair for the newsletter has been a crazy wild ride of info, at least the likes I've never seen or heard before. So please take advantage of all the linked articles and videos and find out for yourself. But it wasn't all smooth sailing getting the Fair up and running. I've highlighted some of the good, bad and ugly of it all. From the military jet crashing in shoreline on the opening day festivities, to the burlesque nude girly shows on the Fairgrounds shutting down for violating decency laws. There's a bunch of fabulous vintage T.V. commercials loaded up for you to watch, along with the Elvis movie trailer "It Happened at the World's Fair". See how hall of fame New York Yankee Roger Maris and his record-breaking 61st home run ball are connected to the Fair on The Sports Page. And possibly the sweetest story of all was the American debut of the Belgium Waffle. So take a retro space-age blast from the past trip down memory lane and enjoy. Also, the newsletter wouldn't be complete without all the normal informative, entertaining, useless, weird, fun, action-packed goodies you've come to love and expect with every edition of THE BUZZ. Thanks! Robbie

YOUR DREAM TEAM

Click on any team member and transport to their personal page on our website, click on the photo to find out something fun.



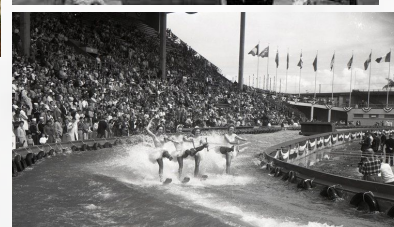
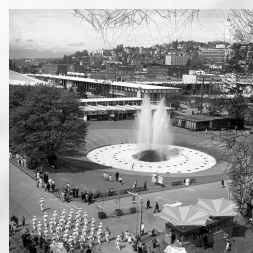
REMEMBERING THE 1962 WORLD'S FAIR

● OFFICIAL SOUVENIR PROGRAM \$1.50

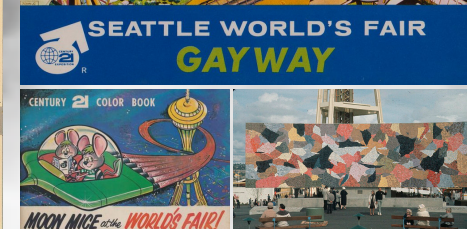
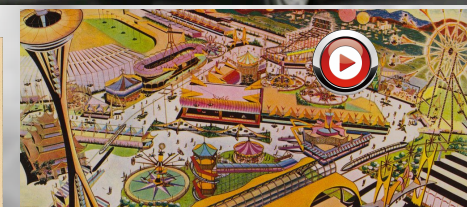
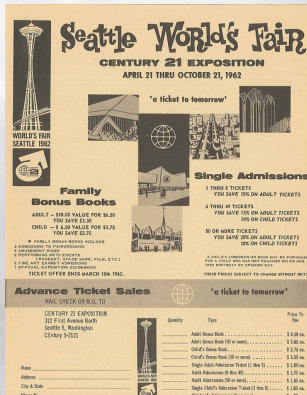
CLICK HERE

21st CENTURY EXPOSITION

SEATTLE
WORLD'S
FAIR 1962



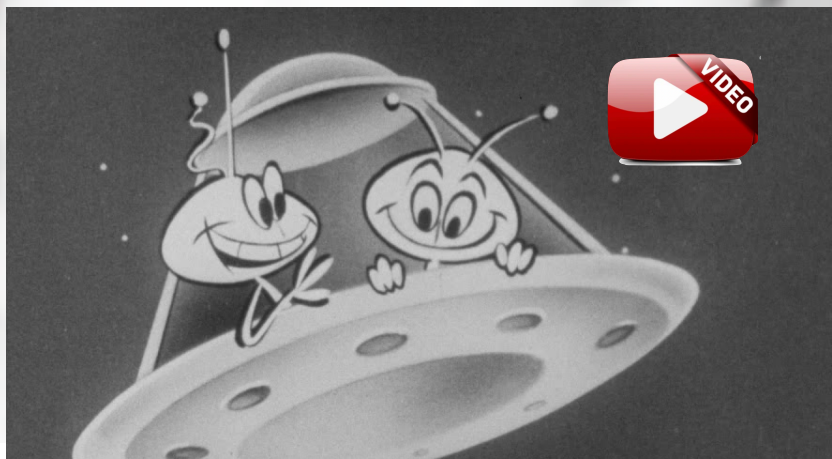
OUR OWN MARK DEDERER IS THE GRANDSON OF MICHAEL DEDERER, VICE PRESIDENT, BOARD OF DIRECTORS FOR THE CENTURY 21 EXPOSITION. YA, IT'S A BIG DEAL!



VIDEO-RAMA WATCH EM ALL

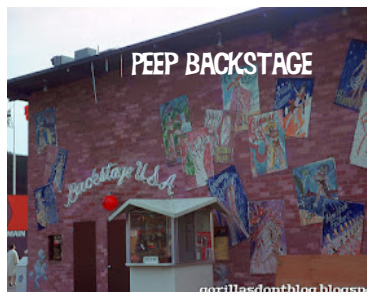
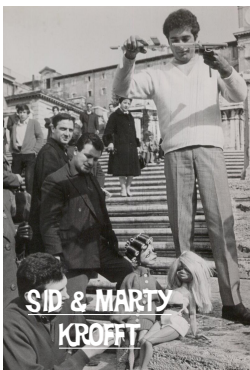


WATCH THE TRAILER !! ELVIS. IN "IT HAPPENED AT THE WORLD'S FAIR"
THE T.V. COMMERCIALS BELOW ARE A HOOT! SO LET THEM TAKE YOU BACK TO A
MAGICAL TIME OF TELEVISION.



THE SEEDY DARKER SIDE OF THE FAIR

Now and then, you take a right turn down a rabbit hole and end up in a place you never expected. Such is the case while uncovering the disturbing facts surrounding the questionable side of the Seattle World's Fair. Tucked away on the northeast corner of the fairgrounds was the adult-only section known as "Show Street" (Sin Street by some). It was here the Vegas-style girly shows "Peep Backstage U.S.A.," "Night in Paradise," and "Girls of the Galaxy" entertained the masses day and night. Though these shows were advertised as "Naughty But Nice," that description might have been a wee bit of an understatement. But the one that had my head spinning was the "les Poupées de Paris," an X-rated puppet show produced by the world-famous team of Sid & Marty Krofft. Say it AIN'T so! I grew up loving H.R. Pufnstuf, The Banana Splits, and The Bugaloos. Who knew these beloved kid shows had such an unsavory past. Because the stars of this puppet show were made of wood, plastic, and rubber, they were exempt from Seattle's censorship laws. "Girls of the Galaxy," on the other hand, was shut down twice by the Seattle Censor Board for violating decency laws. One complaint filed described the offense as "excessive shimmying and shaking by bare-breasted space girls." You can't make this stuff up. I've linked a couple of PG-rated articles to read below, and yes, a few show bare-breasted space girls, but this Rag is far too classy to show any of those.



WHAT'S NEW AT HWM



Congratulations !!



**Patrick & Juliauna
on their new baby!**



Patrick Dino Conklin



**Congrats Max!!!! The Big 21!
No More Shirley Temple's**

WHAT'S NEW AT HWM cont.

WE WELCOME TWO NEW TEAM MEMBERS

Matt Rettig



Director Of Planning

Bryan Abdelnoor



Financial Advisor

PEOPLE & PLACES

Our good friend Eric Nelson at the National Nordic Museum was the recipient of [The Royal Order of the Polar Star](#) presented by Sweden's, [Royal Highness Prince Daniel, Duke of Västergötland](#). Hohimer Wealth Management was the proud sponsor of the event.



There's always a reason to sell stocks



Watching stock investments drop 5% or more in a single day can be anxiety-inducing, and it happens more often than most would like. Many investors feel like they have to sell in order to mitigate their losses. However, doing so may cause them to miss out on a rebound that is right around the corner. While short-term losses can be hard to handle emotionally, it's important to remember that the stock market has generally increased over the long term.

Worst days, months and 3 months for the S&P 500 since 1950

Worst days*

Day	S&P 500 decline*	Return 1 year later*
10/19/1987	-20.5%	23.1%
3/16/2020	-12.0%	69.0%
3/12/2020	-9.5%	61.8%
10/15/2008	-9.0%	20.8%
12/1/2008	-8.9%	35.9%
9/29/2008	-8.8%	-4.1%
10/26/1987	-8.3%	23.5%
10/9/2008	-7.6%	17.8%
3/9/2020	-7.6%	43.6%
10/27/1997	-6.9%	21.5%
8/31/1998	-6.8%	38.0%
1/8/1988	-6.8%	15.3%
11/20/2008	-6.7%	45.1%
5/28/1962	-6.7%	26.7%
8/8/2011	-6.7%	25.2%
Average	-8.9%	30.9%

Worst months*

Month	S&P 500 decline*	Return 1 year later*
Oct-87	-21.5%	14.8%
Oct-08	-16.8%	9.8%
Aug-98	-14.5%	39.8%
Mar-20	-12.4%	56.4%
Sep-74	-11.5%	38.1%
Nov-73	-11.1%	-23.8%
Sep-02	-10.9%	24.4%
Feb-09	-10.7%	53.6%
Mar-80	-9.7%	40.1%
Feb-01	-9.1%	-9.5%
Aug-90	-9.0%	26.9%
Dec-18	-9.0%	31.5%
Sep-08	-8.9%	-6.9%
Apr-70	-8.8%	32.1%
Oct-78	-8.7%	15.5%
Average	-11.5%	22.9%

Worst 3 months*

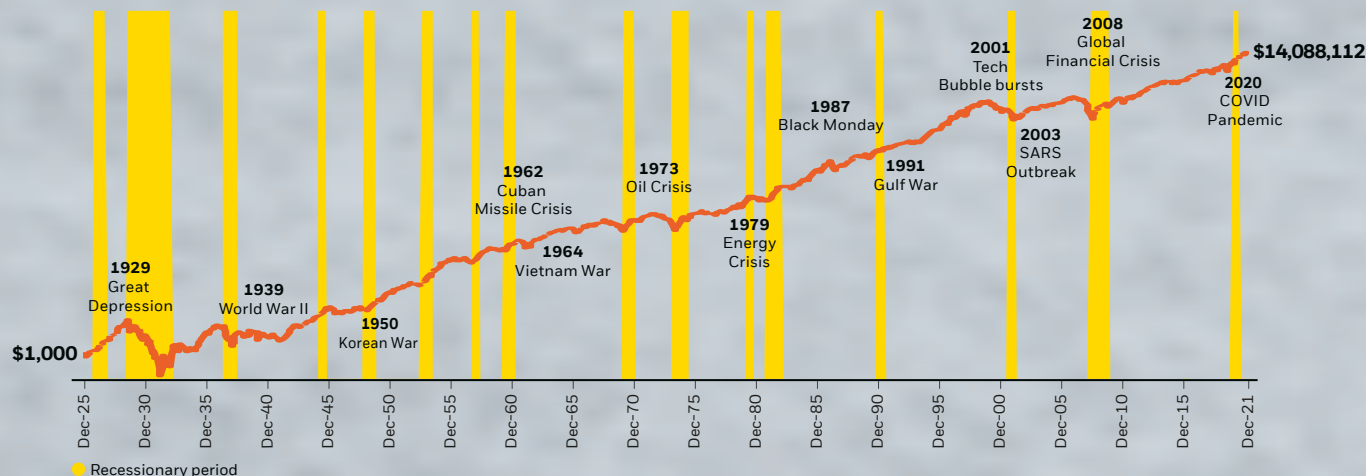
3-month period	S&P 500 decline*	Return 1 year later*
Sep-08 - Nov-08	-29.7%	25.4%
Sep-87 - Nov-87	-29.6%	23.3%
Jul-74 - Sep-74	-25.2%	38.1%
Aug-08 - Oct-08	-23.1%	9.8%
Oct-87 - Dec-87	-22.5%	16.6%
Oct-08 - Dec-08	-21.9%	26.4%
Apr-62 - Jun-62	-20.6%	31.2%
Aug-87 - Oct-87	-20.4%	14.8%
Jan-20 - Mar-20	-19.6%	56.4%
Apr-70 - Jun-70	-18.0%	41.8%
Dec-08 - Feb-09	-17.3%	53.6%
Jul-02 - Sep-02	-17.3%	24.4%
Jun-74 - Aug-74	-16.4%	26.2%
May-02 - Jul-02	-15.0%	10.6%
Jul-01 - Sep-01	-14.7%	-20.5%
Average	-20.8%	25.2%

Sources: BlackRock; Morningstar as of 12/31/21. U.S. stocks are represented by the S&P 500 PR Index from 3/4/57 to 12/31/21 and the IASBBI U.S. Lrg Stock PR USD Index from 1/1/50 to 3/4/57, unmanaged indexes that are generally considered representative of the U.S. stock market during each given time period. Index performance is for illustrative purposes only. It is not possible to invest directly in an index. **Performance does not guarantee or indicate future results.**
*Indicates principal return, dividends not included.

Growth of \$1k in the S&P 500 since 1926

1/1/26 - 12/31/21

USWAM0222U/S-2025410-1/2



Source: Morningstar, National Bureau of Economic Research, and BlackRock, as of 12/31/21. **Past performance does not guarantee or indicate future results. It is not possible to invest in an index.** U.S. stocks are represented by the S&P 500 Index from 3/4/57 to 12/31/21 and the IASBBI U.S. Lrg Stock TR USD Index from 1/1/26 to 3/4/57, unmanaged indexes that are generally considered representative of the U.S. stock market during each given time period. Index performance is for illustrative purposes only. It is not possible to invest directly in an index. Assumes reinvestment of dividends and capital gains and that an investor stayed fully invested over the full period.

Investing involves risks, including possible loss of principal.

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BY THE NUMBERS

30

A cow farts enough each day to fill 30 party balloons



6,000

6,000 Dogs are registered to come to work with Amazon employee's at the company's Seattle office



10

More than 10 people a year are killed by a vending machine



23

23% of all worldwide copy machine faults are caused by people photocopying their bums



50,000

Each year, more than 50,000 people are injured by jewelry in the U.S.



CRAZY PHOBIAS

Now phobias are no laughing matter, but every now and then.....

Arachibutyrophobia (n.)

Fear of peanut butter sticking to the roof of your mouth

(Just wondering if the definition works for both smooth and chunky.)

Plutophobia (n.)

Fear of money

(I can with confidence announce that no one here at HWM is plagued from this one. We love money, especially yours!!)

Hippopotomonstrosesquippedaliophobia (n.)

Fear of long words

(Just when you thought you've heard it all. Be the first **5** to call me at **206-709-5949**, pronounce (or your best effort) this word and I'll send you a warm fuzzy Hohimer Wealth Management fleece jacket. You can also leave me a voicemail.)

Cibophobia (n.)

Fear of food

(A couple of us guys in the office with 20 pounds to lose, officially have never suffered from this one.)

Ergophobia (n.)

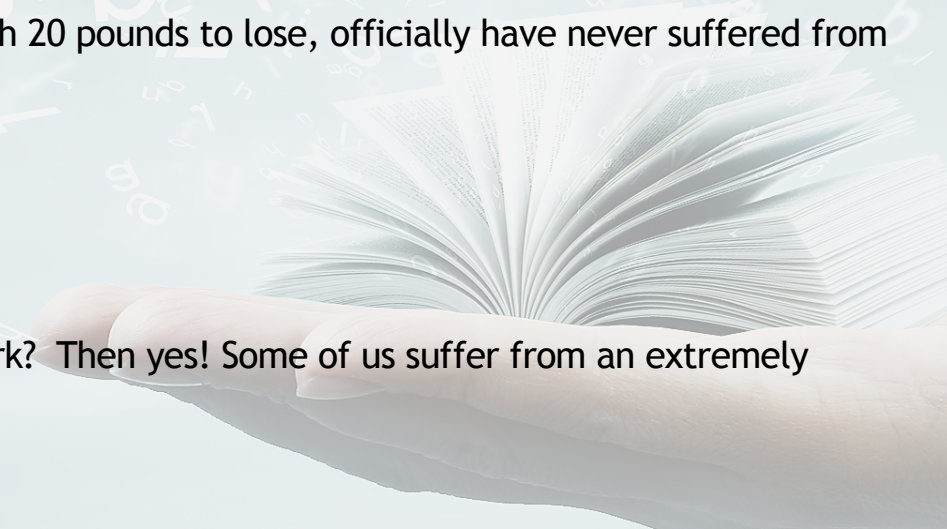
Fear of work

(Now if we're talking about yard work? Then yes! Some of us suffer from an extremely disabling case of ergophobia.)

Vestiphobia (n.)

Fear of clothing

(For all of our nudist colony clients, we're very pleased you've conquered this one.)



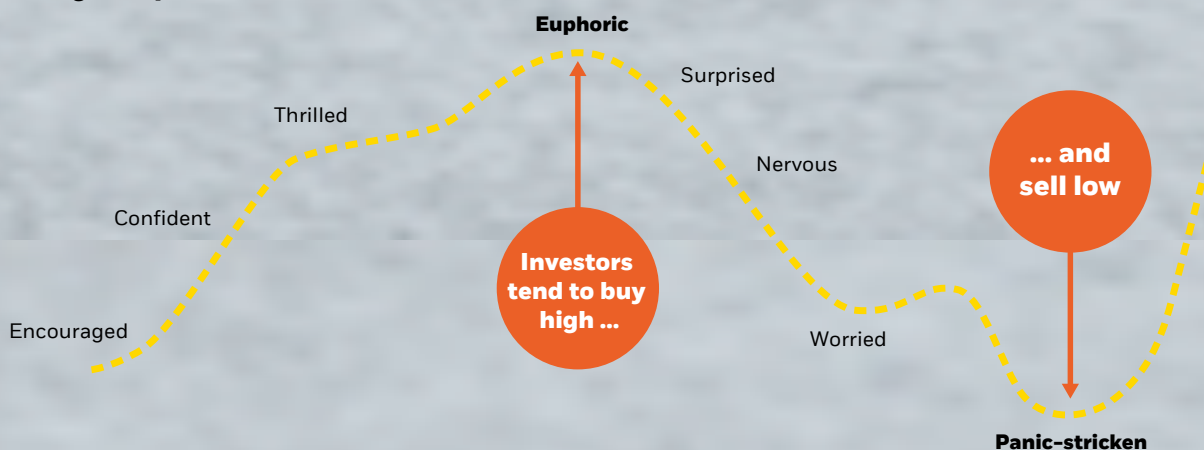
Investing with emotions can be costly



When times are tough, we want to limit our losses. When things are going well, we wish we had invested more. We all fear missing out.

But when you're investing, giving in to fear is often a losing strategy. More often than not, investors with this mindset tend to buy high and sell low as they invest more in a rising market and pull money out in a falling market.

Riding the ups and downs of the market



Keep your emotions in check

Investors who have followed their emotions, joining the crowd of other emotional investors, have historically regretted it. Periods that followed investors cashing out of the market have provided above-average returns, while periods that followed investors adding to the market have provided below-average returns.

The average investor gets the timing wrong

3-year returns based on direction of quarterly stock flows (1993*-2021)



Source: Morningstar as of 12/31/21. *Start date is as of April 1993. "Following the Herd" represents the average of the following 3-year returns of the S&P 500 Index for each of the largest 20 quarters of inflows for all equity mutual funds and ETFs, as defined by Morningstar. "Against the Herd" represents the average of the following 3-year returns of the S&P 500 Index for each of the largest 20 quarters of outflows for all equity mutual funds and ETFs, as defined by Morningstar. **Past performance does not guarantee or indicate future results.** Index performance is shown for illustrative purposes only. You cannot invest directly in an index.

Investing involves risks, including possible loss of principal.

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MESSAGE FROM THE BOSS

D.H. HOHIMER
OUR FEARLESS LEADER
DROPS ANOTHER
PEARL OF WISDOM

"Successful Investing takes time, discipline, and patience. No matter how great the talent or effort, some things just take time: "You can't produce a baby in one month by getting nine women pregnant." Warren Buffett's quote on investing and being patient rings through to all investors. As many of us are anxious to head back to a "normal" investing environment, being patient, having a plan, and allowing time for the plan to develop is the most demanding thing an investor has to do, just like gardeners or farmers. Planning, planting, and harvesting take time, and we should remember that is the fun aspect of investing. We can watch the portfolios, economies, and businesses transition and grow over time. It is exciting to visually see the vibrancy of what is happening in the spring of 2022; technology continues to improve the lives of millions, many have grabbed the mantle on ESG Investing principles (environmentally, social, and governance missional investing), and a feeling of HOPE is springing up everywhere as the end is in sight for the pandemic that was so challenging for many. Springtime is here where days are getting longer, and the temperature is slowly getting warmer. Flowers begin to bloom as leaves slowly crown the trees again in the coming days. We will hear the birds chirp and hibernating animals roar back to life. There is pent-up energy being released all around us. It is spring, a season of rebirth, renewal, reawakening, and a time "to go outside and smell the roses."



BOURBON MANHATTEN SOUR

A MODERN TWIST ON TWO CLASSIC COCKTAILS

[Click here](#)

IF I ONLY HAD A MONEY TREE

TEN THINGS THE SUPER RICH SPENT THEIR MONEY ON THIS YEAR

1. PRIVATE JETS



2. AFRICAN SAFARI'S



3. EXPENSIVE CARS



4. FLYING LUXURY
UNDERWATER PLANES



5. BETTING IN STYLE



6. INDOOR & OUTDOOR POOLS



7. CHARITABLE DONATIONS



8. VACATIONS



9. LUXURY REAL ESTATE



10. INVESTING IN
PRECIOUS JEWELRY





BRAINQUIZERS

A barrel of water weighs 60 pounds. What must you put in it for it to weigh 40 pounds?

1



You do not want me when you don't have me, but you don't want to lose me when you do have me. What am I?

2



What's black when you get it, red when you use it, and white when you're all through with it?

3



I can be dropped from the tallest of buildings and survive, but drop me from the smallest ship and I won't. What am I?

4



I'm where yesterday follows today, and tomorrow's in the middle. What am I?

5



It is an insect, and the first part of its name is another insect. What is it?

6



Answers On Page 16

15 FASCINATING THINGS THAT WILL HAPPEN IN THE NEXT 60 SECONDS



**950,186
pounds
of trash**

Will be thrown away in the U.S.



**250
babies**

will be born around the world



**\$0.096
American
household**

The average American household will make



**11,319
packages**

UPS will deliver



**83,300
people will
have sex**

83,300 people will have sex



**Your heart
will beat
60 to 100
times**

Your heart will beat 60 to 100 times



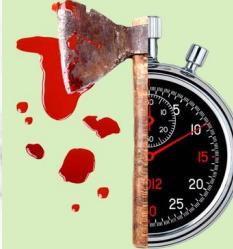
**Apple
will make
\$70,466**

Apple will make 70,466



**Your blood
will circulate
3 times**

Blood will circulate through your entire vascular system



**2
violent
crimes**

Will be committed in the United States



**You will blink
15 to 20
times**

You will blink 15 to 20 times



**2
auto
thefts**

Will be committed in the United States



**5
quarts
of blood**

An adult heart will pump about 5 quarts



**144
people
will move**

144 people will move to a new home



**4
earthquakes
magnitude 2**

Magnitude of 2 or more will occur around the world



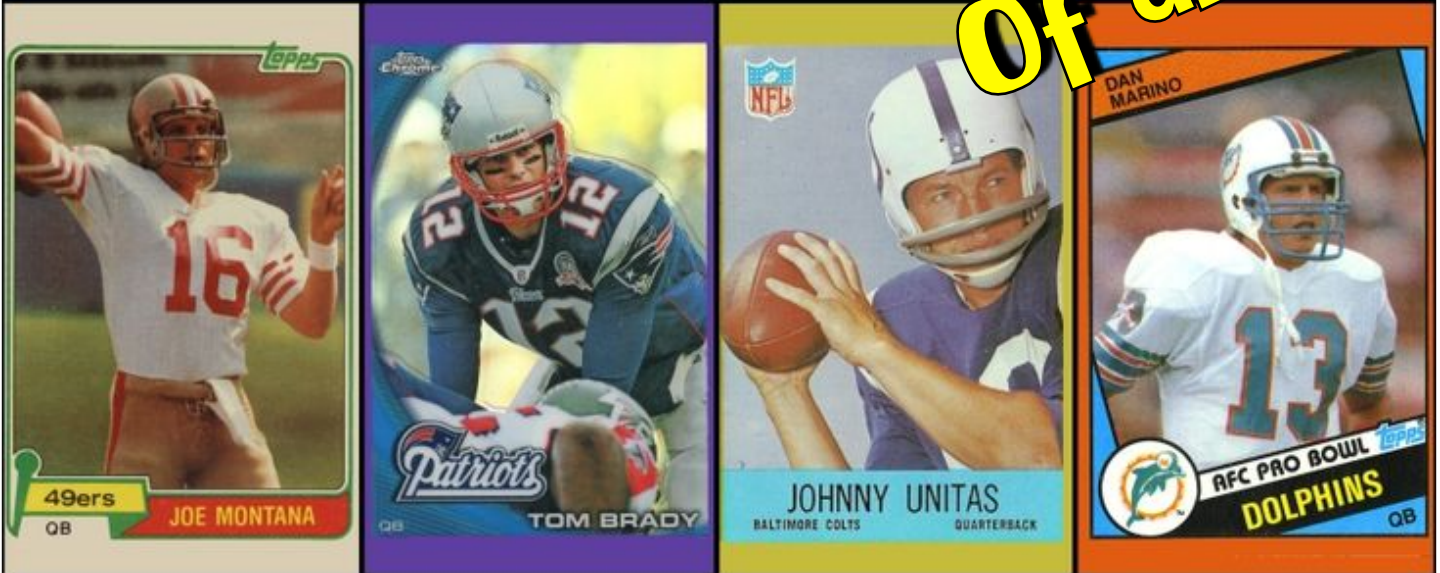
**11.5 million
pounds
of food**

The world will consume 11.5 million pounds of food

THE SPORTS PAGE

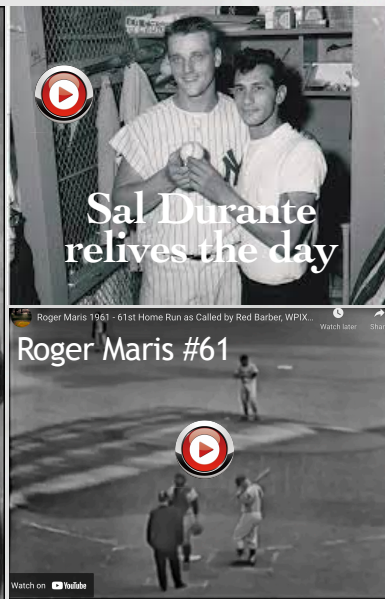
BEST QUARTERBACK

Of all time



The argument has been raging for decades; who's the best QB that has ever played the game? It's the question that has brought grown men to the brink of war, or at least a profanity-laced shouting match. In extreme cases, punches flying in every direction trying to land that "once and for all" knock-out blow. Full disclosure, the question has reared its ugly head here at the firm, not quite coming to blows but the profanity-laced shouting match for sure. **Click here** or on the big green button and see the top 30 the professionals who do this for a living have come up with.





SWING AND A MISS PR BLUNDER AT THE SEATTLE WORLD'S FAIR. ROGER MARIS' RECORD BREAKING 61ST HOME RUN BALL TO BE DROPPED FROM THE SPACE NEEDLE.

Keeping with our World's Fair theme, this story is just too good to pass up, especially for all you baseball fans. Sal Durante caught the record-breaking 61st home run ball hit by New York Yankee Roger Maris, beating Babe Ruth's long-standing 60 in the last game of the 1961 season. Durante's 15 minutes of fame was about to be extended a little longer thanks to the Seattle World's Fair. Local legend Jay Rockey (Head of P.R. for the Fair) comes up with the brilliant idea to drop the Maris ball from the observation deck of the Space Needle. If Durante catches the ball, he will receive a \$1,000 reward. The publicity from the spectacle alone would be worth a hundred times that amount. A professor at the U.W. explained that a ball dropped from 600 feet would be equivalent to a 130—150 MPH fastball hitting a mitt. Understanding that the ball moving that quick could cause a life-threatening injury if not caught meant pulling the plug on Rockey's P.R. dream stunt. Now the ball would be dropped from the anti-climatic Ferris Wheel standing 100 feet tall. The day comes, and they drop five practice balls. Showing off and feeling a little cocky, Durante is shagging balls with one hand and even behind his back. The final ball for all the money drops, and Durante uses two hands this time, but the ball hits the mitt and bounces out onto the pavement. A sigh and a groan from the crowd, and Sal Durantes 15 minutes is done. Needless to say, the entire stunt was an embarrassing flop for all involved. On the bright side, they did pay Sal the \$1,000. Rockey went on to a very successful career in public relations. Sal Durante's story is almost worthy of a movie in itself, well, maybe a made for T.V. movie. So click on the article and videos, and take a better look at this historic event.

WHERE ARE THE HEALTHIEST PLACES TO LIVE?



Set the pandemic aside for a moment. If keeping healthy ranks as your top priority, where should you retire or live? You have many choices, of course. One annual study is so bold as to rank hundreds of them: the Healthiest Communities Rankings issued by U.S.News.

These rankings consider ten factors, given roughly equal

weight:

population health, equity, education levels, local economy, affordability of housing, food and nutrition, environment, public safety, community vitality and infrastructure. Could the healthiest county in the country be Los Alamos County, New Mexico? The 2021 survey ranks it #1 out of 500 U.S. counties (a new edition of the rankings appears each summer). Juneau City and Borough, Alaska ranked #500 last year. Data collection and analysis for the survey comes courtesy of the University



of Missouri Extension Center for Applied Research and Engagement Systems, dedicated to understanding natural resource systems, public health risks and community health assessment – performed data collection and analysis. Colorado placed five counties in the top ten last year (Broomfield, Douglas, Pitkin, Routt, San Miguel). Two Virginia counties – Falls Church and Loudoun –

made the top ten. Howard County, Maryland and Morgan County, Utah were the two others ranked among the ten best.³

Check out this ultimate chart and calculator for your perfect healthy community to live in.



SOMETHING TO TAKE YOUR MIND OFF THE EVIL TAX MAN



BRAINQUIZER ANSWERS

- 1 A HOLE
- 2 LAWSUIT
- 3 CHARCOAL
- 4 PIECE OF PAPER
- 5 DICTIONARY
- 6 BEETLE

CITATIONS

Healthiest Places To Live-Moneyinc.com

Sal Durante Blunder-Seattlemag.com

One Last Try-Screenrant.com

Sal Durante Relives The Day-Youtube.com

Roger Maris #61-Youtube.com

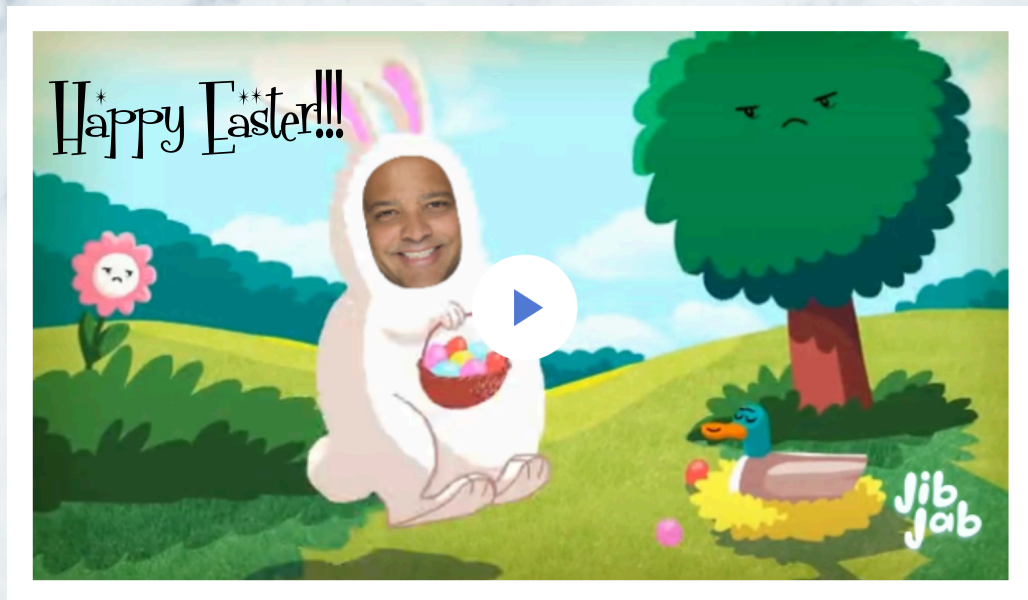
Best Quarterback-TheDelite.com

15 Fascinating Things-Rd.com

If I Only Had a Money Tree-Luxatic.com

Investing With Emotions Can Be Costly-Blackrock

There's Always A Reason To Sell Stocks-Blackrock



WARNING! WARNING! DO NOT WATCH THIS!!
IT'S REALLY DUMB! REALLY, NOT KIDDING!
BUT, IF YOU DO, TURN IT UP LOUD!

The End

Produced & Released by

Robbie Rob Productions

ONE LAST TRY

CONSIDER YOURSELF A MOVIE BUFF, CINEPHILE, OR FILM GEEK?

PUT YOUR KNOWLEDGE TO THE TEST WITH 15 OF THE MOST DIFFICULT MOVIE QUESTIONS.



HOW MUCH POWER
DOES IT TAKE TO
FUEL THE FLUX
CAPACITOR IN BACK
TO THE FUTURE?

CLICK ON THE BIG RED BUTTON TO FIND THE QUESTIONS &
ANSWERS TO ALL 15

